

# YEAR IN REVIEW

## JANUARY

Jahez sponsored the **Formula E Diriyah E Prix** race as a local partner. The food and beverage area was Jahez branded.



## FEBRUARY

The Group acquired the remaining minority shares to become 100% owner of **Co**.

Sponsoring **LEAP**, as a strategic partner, by handling the food and beverage area and showcasing Jahez's latest technology in the booth.



**Tamara** available on the Jahez app, firstly in the wallet and then at the checkout, targeting a greater audience by having more payment options.

## MARCH

Jahez invested \$20 million in **Moyasar Financial Company**, which seeks to enhance payment services and financial technology solutions.

Jahez invested \$1 million Pre-Series A investment round in **Cloud shelving**, a Quick Commerce solutions provider, to support its expansion into new sectors and cities.

## MARCH continued

Jahez signed a partnership agreement with **Unifonic** to improve customer engagement and execute effective marketing campaigns via WhatsApp.

Jahez and the **Transport General Authority** unveiled self-driving vehicles in the final experimental stages in ROSHN Sedra, representing a significant milestone in the accelerating shift towards autonomous delivery solutions.



## MAY

Jahez invested \$7.5 million in **Grubtech**, a technology solutions provider for the F&B and Quick Commerce sectors, to support its geographical expansion into Saudi Arabia, Europe and the UK.

## JUNE

Jahez acquired a commercial building in Riyadh's Almohammadiyah district for 150 million that will become its **new headquarters**, supporting its rapid growth and expanding workforce.

Jahez launched a pioneering **smart hajj delivery service** to enhance the experience for pilgrims, using robots and eco-friendly vehicles to deliver within holy sites to reduce congestion, save time and support environmental goals.



## AUGUST

**Alrajhi Mokafaa** available on the Jahez app. The rewards program exchanges mokafaa points for payments on the Jahez app and also earns points at mokafaa when ordering on the Jahez app.

## SEPTEMBER

Jahez received approval from the Transport General Authority (TGA) to launch its **"Ebayya" electric vehicles (EV)**, powered by solar energy and featuring zero emissions, promoting sustainable transportation in the Kingdom.



## OCTOBER

Jahez and **AI Othaim Investments** partnered to enhance customer experiences by providing a unique online shopping environment, enabling order delivery within an hour through service kiosks facilitated by Jahez's apps – Jahez, PIK and Blu – at AI Othaim malls.

## NOVEMBER

Jahez signed a strategic partnership agreement with **Red Bull Mobile Saudi Arabia** to sell and deliver Red Bull SIM cards.

**Shake and win campaign** launched on the Jahez app with more than one million winners across Saudi Arabia, Kuwait and Bahrain.

## DECEMBER

Jahez transferred from the Tadawul Parallel Market (Nomu) to the **Main Market (TASI)**.

